

Commissioner – Susan Corbin
Vice-Commissioner – Sam McMillan
Boys Director – David Gabler
Girls Director – Christy Gabler
U8 Boys Director – Jessica Todd
U8 Girls Director – Steven Wells
U5/U6 Director – Emilie Foster
Coaches Director – Mario Perez
TOPSoccer – Brook Black



Referees Director– Jeff Weit
Asst to Referees Director – Cindy Townsend
Sponsorship Director – Nelson Kobata
Fields Director– Pat Johnstone
Purchasing Director– Clive Collins
Treasurer – Brandon Fleming
Secretary – John Buerger
Registrar – Ana Muniz

Spring, 2010

Dear Prospective Sponsor:

For the 2009 soccer season, the Atascadero Youth Soccer Association (AYSA) provided an opportunity for over 700 children to play soccer in our community. For most players and their families, AYSA has been their first introduction to the world's most popular sport. AYSA is a non-profit, 501(c) organization. Our tax ID number is 77-0366637.

AYSA would like to invite you/your company to join our recreational soccer programs as a sponsor. With your financial support, registration fees can be kept to a minimum, thus making organized soccer available to more youth in our community. Thanks in part to our past sponsors, we will reduce registration fees for our U5/U6 divisions this year, making it a little easier for our youngest players to experience this great sport. Our goal this coming season is to again have a sponsor for every team.

As a Silver, Gold, or Diamond sponsor, your business will receive the following (please see the 'Sponsorship Levels' on the back of this letter for a detailed description):

- Appreciation plaque
- A published "Thank You" in the Atascadero News
- Listing as a Silver, Gold, or Diamond sponsor on the AYSA website
- Advertisement in the AYSA Newsletter

In addition, the sponsor's name will be imprinted on the players' jerseys, which the players will keep after the season concludes. This provides additional exposure for the sponsors as the youth continue to wear their jerseys beyond the conclusion of the regular season.

If you choose to be a sponsor for AYSA, please complete the 2010 Sponsorship Application form, and send with your donation to the AYSA address listed below.

Thank you for your thoughtful consideration. Your involvement in AYSA soccer helps make Atascadero a special community. If you have questions, please call me directly at (805) 781-6440.

Sincerely,

Nelson Kobata
Sponsorship Director