

Commissioner – Susan Corbin
Vice-Commissioner – Carrie Ragain
Director of Boys – David Gabler
Director of Girls – Christy Gabler
Director of U8 – Kris Wendorff
Director of U6 – Emilie Adams
Director of Coaches – Mario Perez



Director of Referees – Jeff Weit
Director of Sponsors – Nelson Kobata
Director of Fields – Pat Johnstone
Director of Purchasing – Kristina Fleming
Treasurer – Lita Rojas
Secretary – John Buerger
Registrar – Ana Muniz

Summer, 2009

Dear Prospective Sponsor:

For the 2008-2009 soccer season, the Atascadero Youth Soccer Association (AYSA) provided an opportunity for nearly 800 children to play soccer in our community. For most players and their families, AYSA has been their first introduction to the world's most popular sport. AYSA is a non-profit, 501(c) organization. Our tax ID number is 77-0366637.

AYSA would like to invite you/your company to join our recreational soccer programs as a sponsor. With your financial support, registration fees can be kept to a minimum, thus making organized soccer available to more youth in our community. Our goal this coming season is to have a sponsor for every team.

As a Silver, Gold, or Platinum sponsor, your business will receive the following (please see the 'Sponsorship Levels' on the back of this letter for a detailed description):

- Appreciation plaque
- A published "Thank You" in the Atascadero News
- Listing as a Silver, Gold, or Platinum sponsor on the AYSA website
- Advertisement in the AYSA Newsletter

In addition, the sponsor's name will be imprinted on the players' jerseys, which the players will keep after the season concludes. This provides additional exposure for the sponsors as the youth continue to wear their jerseys beyond the conclusion of the regular season.

If you choose to be a sponsor for AYSA, please complete the 2009 Sponsorship Application form, and send with your donation to the AYSA address listed below.

Thank you for your thoughtful consideration. Your involvement in AYSA soccer helps make Atascadero a special community. If you have questions, please call me directly at (805) 781-6440.

Sincerely,

Nelson Kobata
Director of Sponsors